

Fig. 1

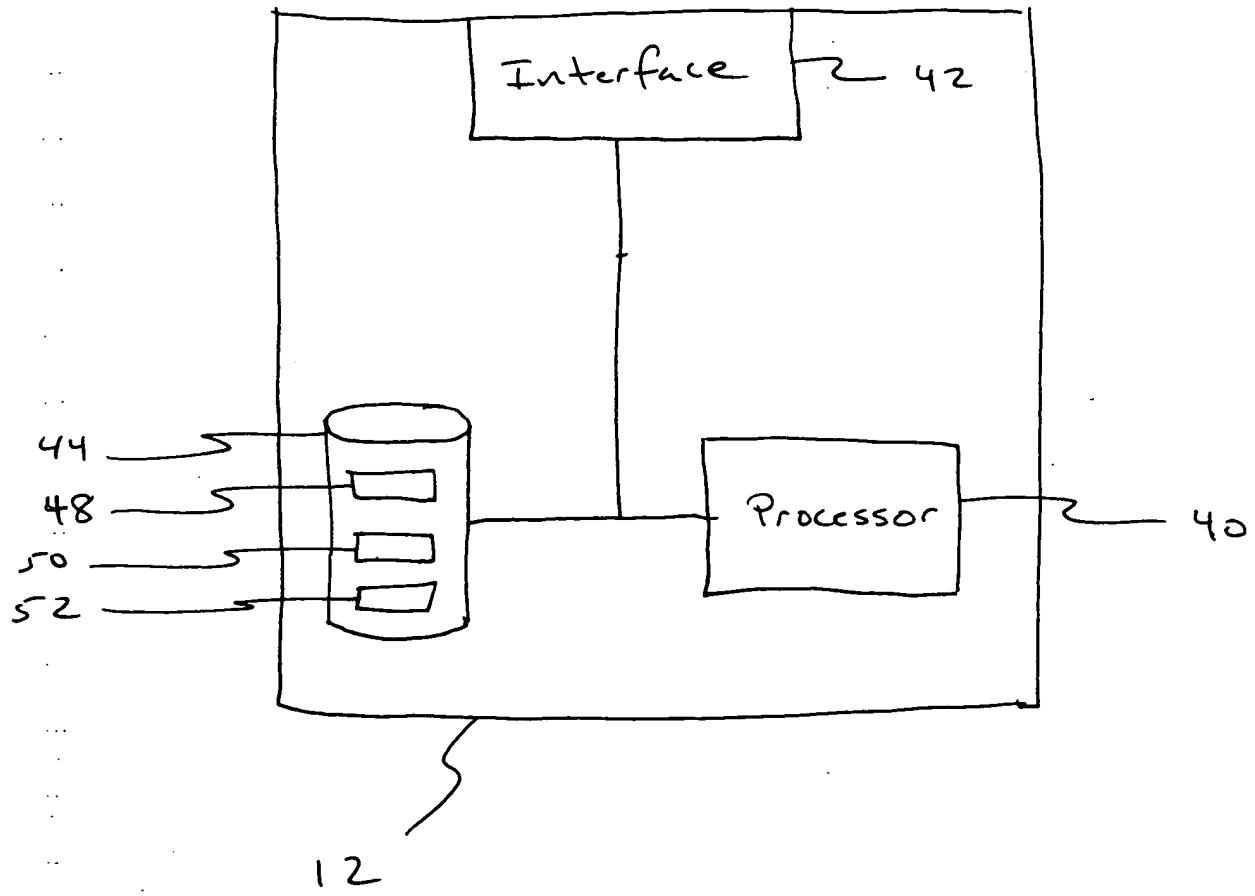


Fig 2

F-6-3

Promotion ID	UPC	Manufacturer	Retailer	Geographic Target	Start Date	End Date	Units Sold	Rebates Claims	Breakage (%)	Disbursement		Disbursement Option N
										Option 1	Option 2	
5897	845811000000	Widget Mfg. Inc.	Widget Sales	National	12/12/1999	12/12/2000	100000	40000	60%	\$50 Manufacturer's Rebate	\$50 Manufacturer's Rebate	none
5898	879211000000	Widget Tec	Widget Sales	Dallas	1/1/2000	1/1/2001	5000	2500	50%	\$40 Manufacturer's Rebate	\$40 Manufacturer's Rebate	none
7203	135411000000	Widget Tec	Widget Warehouse	TX, CA	4/1/2000	1/1/2002	0	0	0	\$30 Manufacturer's Rebate	\$40 Manufacturer's Rebate	\$50 Manufacturer's Credit

50

Transaction ID	Promotion ID	Name	Address	Personal Information	Purchase Information	Disbursement Option	Status
47315	5898	John Smith	4650 Candy Lane	50 year old smoker	3/14/00 from widget store	\$60.00 gift certificate	Pending verification
47316	5898	Bill Nabor	4651 Candy Lane	20 year old computer hacker	2/17/00 from \$40.00 rebate	widget Sales	authorized
59327	7203	Phil Jackson	823 Mill Lane	50 year old coach	4/20/01	\$30.00 rebate awaiting mail in form	

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# Widget Manufacturers, Inc.

100 ↗

62 ↗ Promotion ID: 08517

UPC: 059280000200

Product Description: Widget Carrying Case

Manufacturer: Widget Manufacturers, Inc.

Retailers: Widget Warehouse  
Widget Store

Geographic Target:  
Texas  
California

Start Date: January 1, 2000 End Date: January 1, 2001

Disbursement Option: 2

cash rebate value: \$50.00

gift certificate comment:

manufacturer credit

custom

[first]

[previous]

[next]

[last]

[cancel]

[enter promotion]

102 ↗

Fig 5

CHOOSE A PRODUCT

## Search Results for : Widget

124

120 - 5

Product / Manufacturer

## 5 Port Widget / WMI

## 10 Port Widget / WMI

## Widget Carrying Case / WMI

## Widget Adapter / WidgetTech

122

## New Search

search

## Access Product Index

60

Fig. 6

# FILL OUT YOUR INFORMATION

130 →



Widget Carrying Case

\*this item must be purchased

between 1-1-2000 and 1-1-2001

First Name

Last Name

Address

City

State

 Zip 

Phone

Email

Age

 optional

Occupation

 High-tech  optional

How did you hear about this rebate?  This website  optional

Purchase Date

Store

Purchase Price

Location

How would you like to receive your rebate?

- \$ 30.00 rebate
- \$ 50.00 gift certificate to Widget Warehouse
- \$ 60.00 credit on Widget products
- 3 year extended warranty

Click 'Next' to proceed.

66 →

Fig 7

Joe Smith  
4600 Candy Lane  
Dallas, TX 75201  
Transaction ID:100000257

place  
stamp  
here



92  
140  
  
Forward [Department No :745]  
Forward Rebate  
P.O. BOX 9018  
COPPELL,TX - 75019  
USA



Rebate Value: \$100.00  
Valid Dates: 11-1-1999 to 1-31-2000  
Card Scan Exec/Palm Organize  
This item must be purchased between 11-1-1999 and 1-31-2000 in order to process a rebate.

**Serial Number:**

tape original register receipt here

tape UPC symbol here



24  
Figs

Congratulations! Your REBATE IS READY

How would you like to receive your rebate?

\$70.00 Credit to purchase:

Widget Service Pack, \$100.00

Widget Software Upgrade, \$70.00

One year unlimited warranty, \$70.00

Three year unlimited warranty, \$100.00

TOTAL

\$60.00 credit on Widget Products

\$50.00 gift certificate to Widget Warehouse

\$30.00 rebate

150

Fig 9

# Widget Manufacturers, Inc.

## Promotion Status

Widget Accessory Promotion  
5-4-2000

180 - 5

62 - 5

Promotion ID: 08517

Manufacturer: Widget Manufacturers, Inc.

Start Date: 1-1-2000 End Date: 1-1-2001

Product ID	Product Description
2587	Leather Carrying Case
2588	Nagahide Carrying Case

Retailer	Units Sold	Rebates Claimed	Disbursement Option 1	Disbursement Option 2	Breakage (%)
WW	10,000	3,000	2,000	1,000	70 %
WS	4,000	1,000	400	600	75 %
total	14,000	4,000	2,400	1,600	71.5 %

Target Area					
TX	6,000	2,400	1,000	1,400	60 %
CA	8,000	1,600	1,400	200	80 %
total	14,000	4,000	2,400	1,600	71.5 %

Disbursement Option	Description	# claimed
1	\$50.00 Gift Certificate	2,400
2	\$25.00 Cash Rebate	1,600

Fig 10

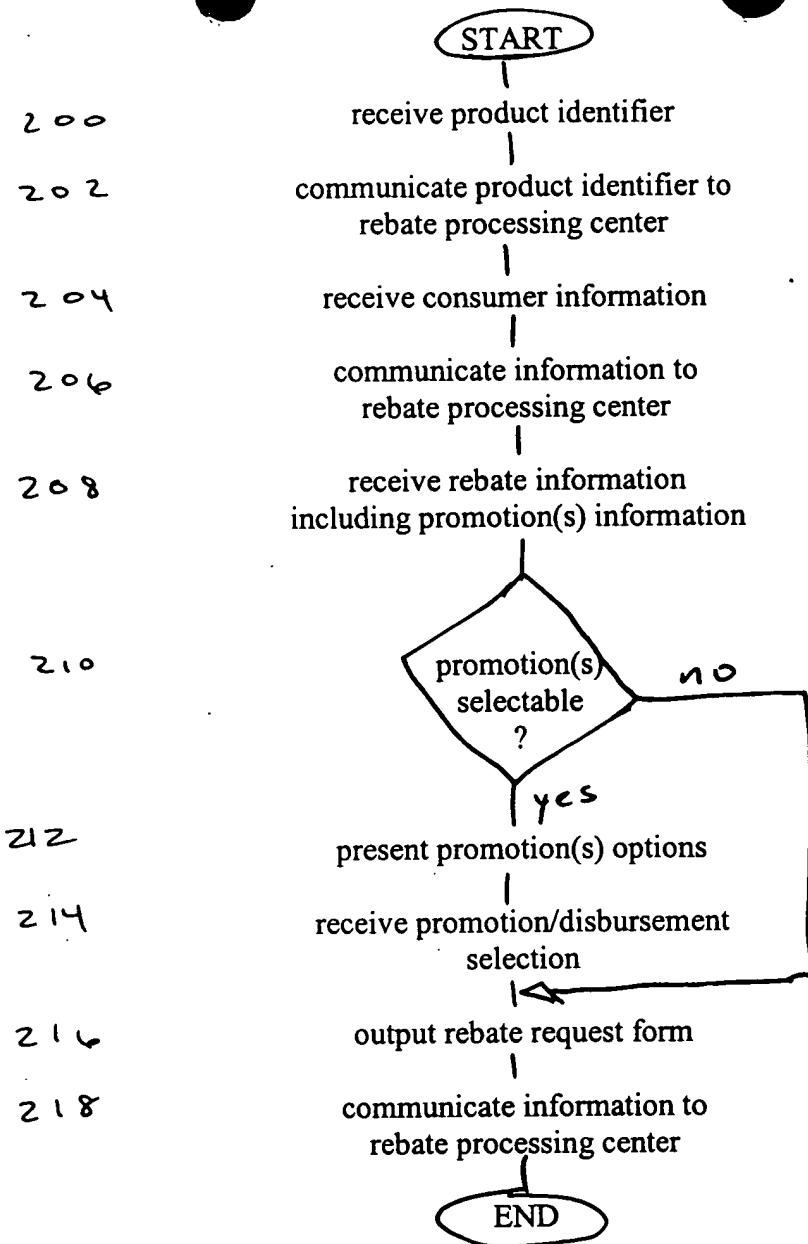


Fig 11

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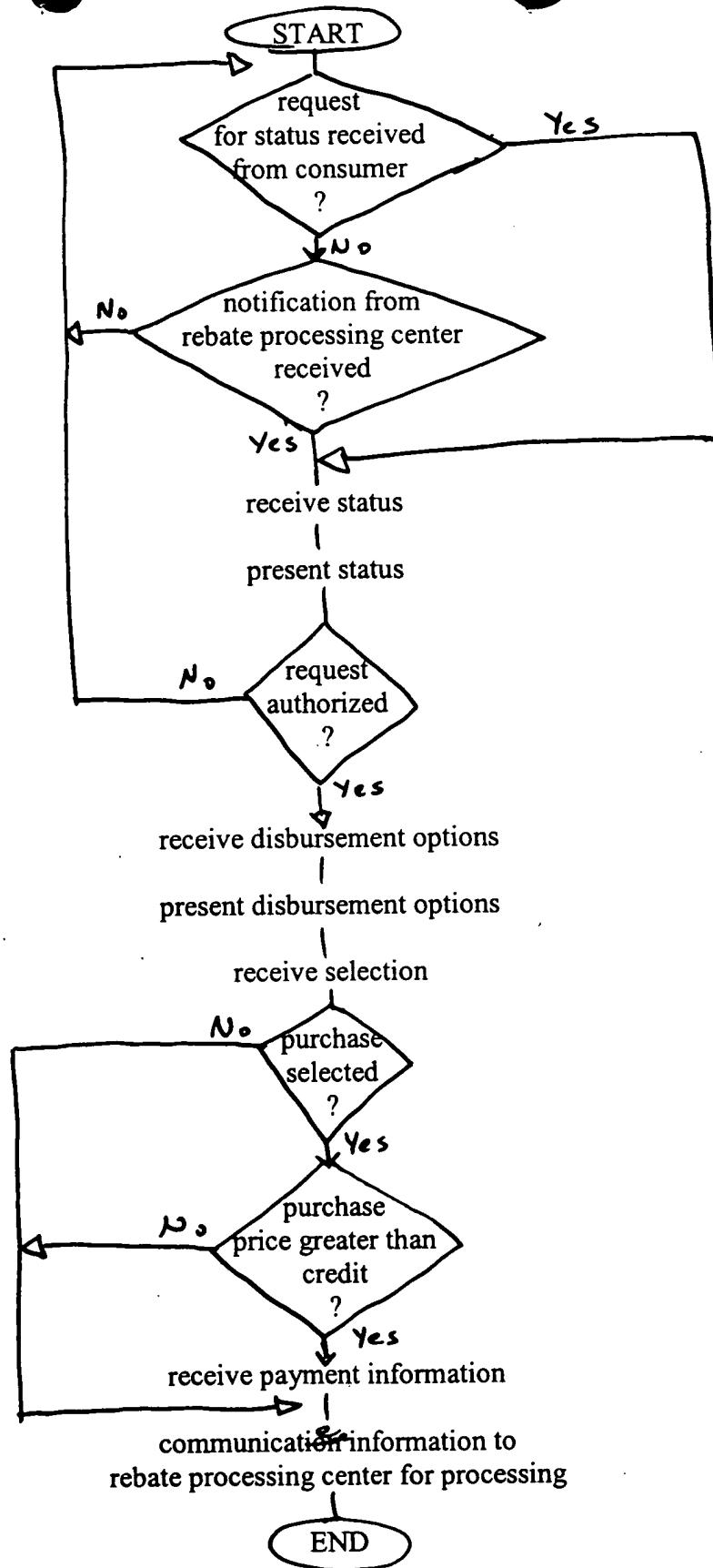


Fig 12

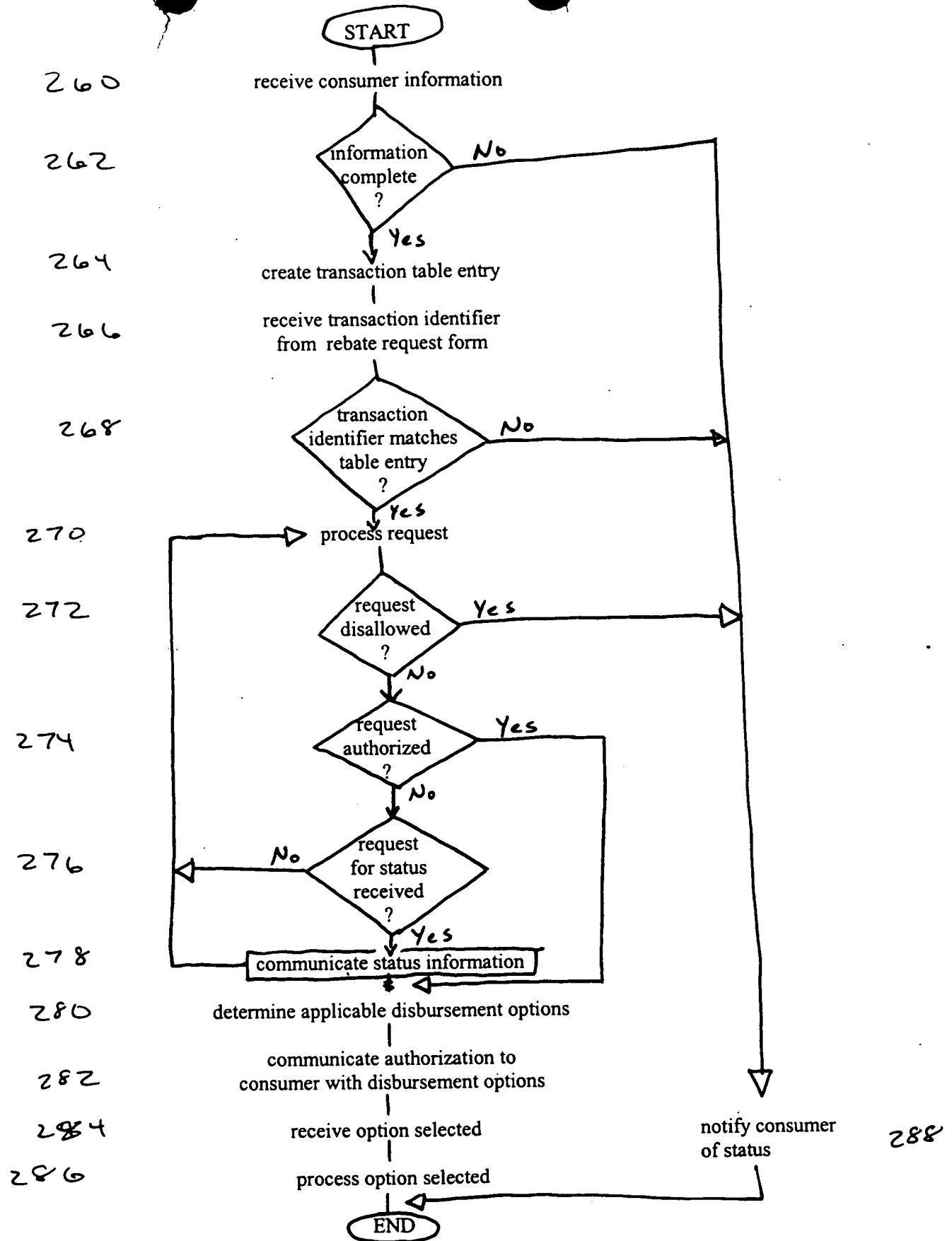


Fig 13